



NEXT CHAIN VENTURES

Tokenize your venture.

From “should we even have a token?” to a launched, liquid, legally-sane asset — one program, end to end.

We build it

We list it

We teach your team

We invest — no fee

Where ventures level up.

THE PROBLEM

Most tokens are launched before anyone asks what they're for.

“Utility first, hype last —
a token without a job
is a liability.”

Next Chain Ventures

1

No job

The token exists because the round needed a story — not because it makes the product work better.

2

No liquidity

It ships to a thin market with no maker, no depth, and a chart that scares off the buyers you wanted.

3

No operator

The team can build the thing but was never taught to market it, price it, or run a treasury.



When a token has a job, it does four things equity alone can't.



Liquidity

An asset that has been illiquid for decades gets a market, a price, and an exit path.



Alignment

Customers, partners and contributors hold the same upside you do — and behave like it.



Distribution

The token is the on-ramp. Holders recruit holders in a way ad spend never has.



Capital

A second funding path that doesn't hand board seats to whoever wrote the biggest check.

OUR OFFER

Four commitments.

Not a menu — all four, on every venture we take.



01

We build
the token

Design, economics, structure and launch mechanics — done by us, not outsourced.



02

We get it
on exchanges

Listings, liquidity and market makers lined up before day one, not after.



03

We teach
your team

Your people learn to market and monetize the token so you aren't dependent on us.



04

We invest
our own money

Our capital goes in alongside yours — and we charge no fee at all.



We build the token.

Utility mapping, supply schedules, emission mechanics and vesting — then we stress-test the economics before a single line of it is public.

1

Feasibility & fit

Does tokenizing genuinely improve the business — or just complicate it? We will tell you if the answer is no.

2

Token design

Utility mapping, supply schedule, emissions and vesting, modelled and stress-tested against real demand.

3

Structure & compliance

Jurisdiction, offering format and securities questions worked through with counsel — before launch, not after.

Utility first, hype last.

We get it on exchanges.

A token nobody can buy is a spreadsheet. We handle the listing path end to end — venue selection, application and review, market-maker engagement, and the liquidity depth that keeps day one from becoming the story.

1

Venue strategy

Which exchanges actually fit your asset, your jurisdiction and your holder base — in what order.

2

Listing execution

Applications, diligence packs and technical integration managed by us, on our relationships.

3

Market making

Makers engaged and depth committed before launch, so the book isn't empty when attention peaks.

4

Distribution

Allocation and release mechanics designed so supply meets demand instead of drowning it.

We teach your team to market and monetize your token.

“We're not chasing vanity metrics.
We're after the 1,000 people who
will still be there in a bear market.”

The goal is that you don't need us afterwards.
We train the operators you already have.



Positioning

The narrative your token needs to survive contact with a skeptical market.



Community

Building the holder base that compounds — and the cadence that keeps it.



Monetization

Pricing, treasury management and the revenue mechanics that make the token pay.



Governance

Communication and governance discipline for the years after the launch week.



We invest our own money. And we charge no fee at all.



We write a check

Our own capital goes into the ventures we take on. If we're wrong about your token, we lose with you — that's the point.



We send no invoice

No sprint fee. No retainer. No success fee. No percentage of the raise. Nothing at all — our return comes from the same asset yours does.

Every other advisor in this market gets paid whether your token works or not. We don't.



THE PROGRAM

One program, end to end.

Roughly twelve weeks from first conversation to a live, liquid asset — then we stay.



Our four commitments run across all five phases — we don't hand you off at launch.

Who this is for.



Founders exploring tokenization

You have a product, a community or a real-world asset and you suspect a token belongs in it — but you want an honest answer before you commit.



Crypto projects that need a rework

The token shipped, the economics didn't hold. We rebuild the model and give the asset a job it can actually do.



Traditional businesses

You're sitting on something that has been illiquid for decades. Tokenizing it is how it finally trades.

TRACK RECORD

We've sat on both sides of the table.



40+

ventures advised

\$120M

capital strategy supported

12

token launches guided

Fundraising & strategy • Pitch coaching • Token services • Marketing consultation • Market analysis • Investor education

Tokenize. Modernize. Monetize.



NEXT STEP

Every one starts with a free 30-minute strategy call.

Email us two lines: what you're building, and where you're stuck.
A deck helps, but it isn't required.

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Where ventures level up.

Not investment advice.